

	ANNUAL SPENDING						
	\$1,000,000+	\$700,000 -\$999,999	\$500,000 -\$699,999	\$300,000 -\$499,999	\$150,000 -\$299,999	\$75,000 -\$149,999	Less than -\$75,000
<b>PAGE</b>	\$3,645	\$4,556	\$5,468	\$6,339	\$6,973	\$7,607	\$8,399
<b>6 COL x 19.75"</b>	\$3,170	\$3,962	\$4,754	\$5,512	\$6,064	\$6,615	\$7,304
<b>JR. FULL PAGE</b>	\$3,322	\$4,153	\$4,983	\$5,777	\$6,355	\$6,933	\$7,655
<b>5 COL X 18"</b>	\$2,889	\$3,611	\$4,333	\$5,024	\$5,526	\$6,029	\$6,657
<b>6 COL X 14"</b>	\$3,101	\$3,876	\$4,651	\$5,392	\$5,932	\$6,471	\$7,145
	\$2,696	\$3,370	\$4,044	\$4,689	\$5,158	\$5,627	\$6,213
<b>5 COL X 16"</b>	\$2,953	\$3,691	\$4,429	\$5,136	\$5,649	\$6,163	\$6,805
	\$2,568	\$3,210	\$3,852	\$4,466	\$4,912	\$5,359	\$5,917
<b>4 COL X 19.75"</b>	\$2,916	\$3,645	\$4,374	\$5,071	\$5,578	\$6,086	\$6,720
	\$2,536	\$3,170	\$3,804	\$4,410	\$4,851	\$5,292	\$5,843
<b>6 COL X 12"</b>	\$2,658	\$3,322	\$3,986	\$4,622	\$5,084	\$5,546	\$6,124
	\$2,311	\$2,889	\$3,466	\$4,019	\$4,421	\$4,823	\$5,325
<b>5 COL X 14"</b>	\$2,584	\$3,230	\$3,876	\$4,494	\$4,943	\$5,392	\$5,954
	\$2,247	\$2,809	\$3,370	\$3,907	\$4,298	\$4,689	\$5,177
<b>5 COL X 13"</b>	\$2,399	\$2,999	\$3,599	\$4,173	\$4,590	\$5,007	\$5,529
	\$2,086	\$2,608	\$3,129	\$3,628	\$3,991	\$4,354	\$4,808
<b>1/2 PAGE</b>	\$2,187	\$2,734	\$3,281	\$3,804	\$4,184	\$4,564	\$5,040
<b>(H) 6 COL x 9.75"</b>	\$1,902	\$2,377	\$2,853	\$3,307	\$3,638	\$3,969	\$4,382
<b>(V) 3 COL x 19.75"</b>							
<b>4 COL X 14"</b>	\$2,480	\$3,101	\$3,721	\$4,314	\$4,745	\$5,177	\$5,716
	\$2,157	\$2,696	\$3,235	\$3,751	\$4,126	\$4,501	\$4,970
<b>4 COL X 12"</b>	\$2,126	\$2,658	\$3,189	\$3,698	\$4,067	\$4,437	\$4,899
	\$1,849	\$2,311	\$2,773	\$3,215	\$3,537	\$3,858	\$4,260
<b>3 COL X 11"</b>	\$1,462	\$1,827	\$2,193	\$2,542	\$2,796	\$3,051	\$3,368
	\$1,271	\$1,589	\$1,907	\$2,211	\$2,432	\$2,653	\$2,929
<b>1/4 PAGE</b>	\$1,312	\$1,640	\$1,968	\$2,282	\$2,510	\$2,739	\$3,024
<b>3 COL x 9.75"</b>	\$1,141	\$1,426	\$1,712	\$1,984	\$2,183	\$2,381	\$2,629
<b>4 COL X 6"</b>	\$1,166	\$1,458	\$1,750	\$2,029	\$2,231	\$2,434	\$2,688
	\$1,014	\$1,268	\$1,521	\$1,764	\$1,940	\$2,117	\$2,337
<b>3 COL X 7"</b>	\$1,021	\$1,276	\$1,531	\$1,775	\$1,952	\$2,130	\$2,352
	\$887	\$1,109	\$1,331	\$1,543	\$1,698	\$1,852	\$2,045
<b>3 COL X 6"</b>	\$875	\$1,094	\$1,312	\$1,521	\$1,674	\$1,826	\$2,016
	\$761	\$951	\$1,141	\$1,323	\$1,455	\$1,588	\$1,753
<b>2 COL X 8"</b>	\$778	\$972	\$1,166	\$1,352	\$1,488	\$1,623	\$1,792
	\$676	\$845	\$1,014	\$1,176	\$1,294	\$1,411	\$1,558
<b>1/8 PAGE</b>	\$729	\$911	\$1,094	\$1,268	\$1,395	\$1,521	\$1,680
	\$634	\$792	\$951	\$1,102	\$1,213	\$1,323	\$1,461
<b>3 COL x 5"</b>	\$680	\$851	\$1,021	\$1,183	\$1,302	\$1,420	\$1,568
	\$592	\$740	\$887	\$1,029	\$1,132	\$1,235	\$1,363
<b>2 COL X 6"</b>	\$583	\$729	\$875	\$1,014	\$1,116	\$1,217	\$1,344
	\$507	\$634	\$761	\$882	\$970	\$1,058	\$1,169
<b>2 COL X 5"</b>	\$486	\$608	\$729	\$845	\$930	\$1,014	\$1,120
	\$423	\$528	\$634	\$735	\$808	\$882	\$974
<b>2 COL X 4" (*)</b>	\$389	\$486	\$583	\$676	\$744	\$811	\$896
	\$338	\$423	\$507	\$588	\$647	\$706	\$779
<b>2 COL X 3.5" (*)</b>	\$340	\$425	\$510	\$592	\$651	\$710	\$784
	\$296	\$370	\$444	\$514	\$566	\$617	\$682
<b>2 COL X 3" (*)</b>	\$292	\$365	\$437	\$507	\$558	\$609	\$672
	\$254	\$317	\$380	\$441	\$485	\$529	\$584
<b>2 COL X 2.5" (*)</b>	\$243	\$304	\$365	\$423	\$465	\$507	\$560
	\$211	\$264	\$317	\$367	\$404	\$441	\$487
<b>2 COL X 2" (*)</b>	\$194	\$243	\$292	\$338	\$372	\$406	\$448
	\$169	\$211	\$254	\$294	\$323	\$353	\$390

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