

60# OFFSET INSERT RATES

* * * * WE WILL PRINT AND INSERT YOUR ADVERTISING FLYERS * * * *

PRICE PER THOUSAND

QUANTITY	1 COLOR	2 COLORS	3 COLORS	4 COLORS
2,500 - 4,500	\$95	\$110	\$125	\$140
5,000 - 7,000	\$80	\$90	\$100	\$110
7,000 - 9,500	\$70	\$78	\$86	\$94
10,000 - 14,000	\$62	\$68	\$74	\$80
15,000 - 19,000	\$60	\$65	\$70	\$75
20,000 - 24,000	\$56	\$60	\$64	\$68
25,000 - 29,000	\$50	\$53	\$56	\$59
30,000 - 39,000	\$47	\$50	\$53	\$56
40,000 - 49,000	\$44	\$47	\$50	\$53
50,000 - 74,000	\$40	\$42	\$44	\$46
75,000 - 99,000	\$38	\$40	\$42	\$44
100,000 - 149,000	\$37	\$38	\$39	\$40
150,000+	\$36	\$37	\$38	\$39

Upgrade to 70# offset: add \$7 per thousand

- 1 COLOR** = 1 color on one side
- 2 COLORS** = 2 colors on one side or one color on both sides
- 3 COLORS** = 3 colors on one side *or* 2 colors on one side and one color on other side
- 4 COLORS** = 4 colors on one side *or* 3 colors on one side and one color on the other side *or* 2 colors on both sides.

STOCK: 60-pound white offset

DEADLINE: 14 days prior to publication
(add 3-5 days with composition)

ADDITIONAL CHARGES:

Composition:

One side	\$60
Two sides	\$90

SPECIFICATIONS: 60-pound white offset

Trim size	8.5" x11"
Image area	8" x 10.5"
Bleed image	8.5" x 11" type safety: 8" x 10.25"

Minimum order: 2,500

Additional amounts in increments of 500 up to 10,000, then in increments of 1,000

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Rates include:

**PRINTING and INSERTING into
The Observer & Eccentric and Hometown Weeklies
with print-ready files provided**

**OBSERVER & ECCENTRIC
NEWSPAPERS**

**HOMETOWN
WEEKLIES**

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