

# Print & Deliver Inserts

## National Rates

### DISTRIBUTION OPTIONS

**Regular distribution** – Requires a Tuesday through Friday leeway.

**Specific daily or Sunday delivery** – Add \$10/M to all rates for daily day-specific delivery, \$15/M for Sunday delivery.

### Two-page, tabloid size (full-color)

Quantity	CPM
20,000 - 29,999	\$68.43
30,000 - 39,000	\$65.05
40,000 - 49,999	\$60.90
50,000 - 79,999	\$55.05
80,000 - 99,999	\$49.05
100,000 - 299,999	\$44.50
300,000 - 499,999	\$43.20
500,000 - 599,999	\$40.60
600,000 - 799,999	\$40.00
800,000 - 999,999	\$39.38
1,000,000+	\$38.13

All pricing per 1,000 and based on leeway/regular distribution

**Minimum order**

20,000 print order/10,000 minimum distribution per drop

**Standard features**

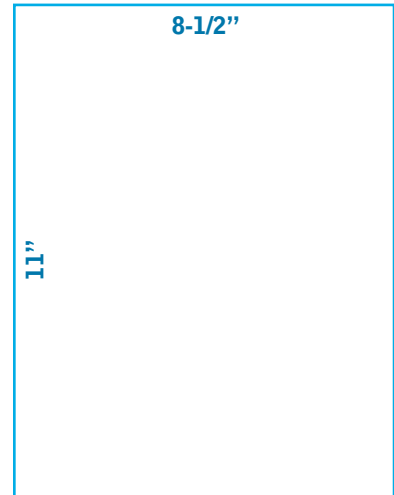
Paper stock – 60# gloss #5

**Specifications**

Trim size: 8-1/2" x 11"

Image/non-bleed size: 8-1/4" x 10-3/4"

Bleed size: 8-3/4" x 11-1/4"



**Add \$7.00/M if delivering at sub ZIP.**

**All rates are net.**

### Four-page, tabloid size (full-color)

Quantity	CPM
20,000 - 29,999	\$94.60
30,000 - 39,000	\$85.08
40,000 - 49,999	\$82.85
50,000 - 79,999	\$72.90
80,000 - 99,999	\$67.90
100,000 - 199,999	\$65.10
200,000 - 299,999	\$62.10
300,000 - 499,999	\$55.55
500,000 - 599,999	\$53.93
600,000 - 799,999	\$52.81
800,000 - 999,999	\$52.63
1,000,000+	\$52.50

All pricing per 1,000 and based on leeway/regular distribution

**Minimum order**

20,000 print order/10,000 minimum distribution per drop

**Standard features**

Paper stock – 60# gloss #5

**Specifications**

Trim size: 17" x 11" (folds to 8-1/2" x 11")

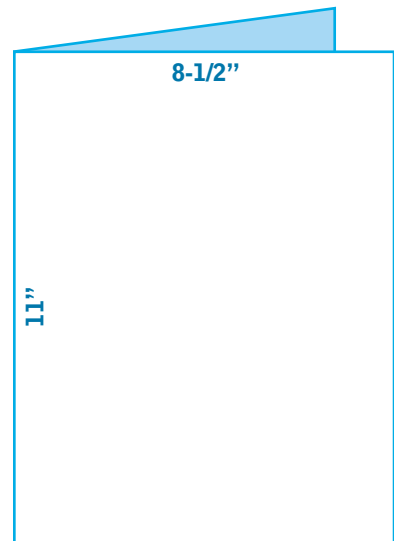
Image/non-bleed size: 8-1/4" x 10-3/4"

Bleed size: 8-3/4" x 11-1/4"

Double Truck image/non-bleed size:

16-3/4" x 10-3/4"

Bleed size: 17-1/4" x 11-1/4"



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**All rates are net.**

**Call us today at 586-977-7596 for more information or to be assigned an account executive.**



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## National Rates

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### Two-page, Jumbo tabloid size (full-color)

Quantity	CPM
20,000 - 29,999	\$86.10
30,000 - 39,000	\$78.70
40,000 - 49,999	\$75.70
50,000 - 79,999	\$67.10
80,000 - 99,999	\$62.10
100,000 - 199,999	\$56.00
200,000 - 299,999	\$53.00
300,000 - 499,999	\$49.70
500,000 - 599,999	\$47.10
600,000 - 799,999	\$46.25
800,000 - 999,999	\$45.00
1,000,000+	\$44.38

All pricing per 1,000 and based on leeway/regular distribution

**Minimum order**

20,000 print order/10,000 minimum distribution per drop

**Standard features**

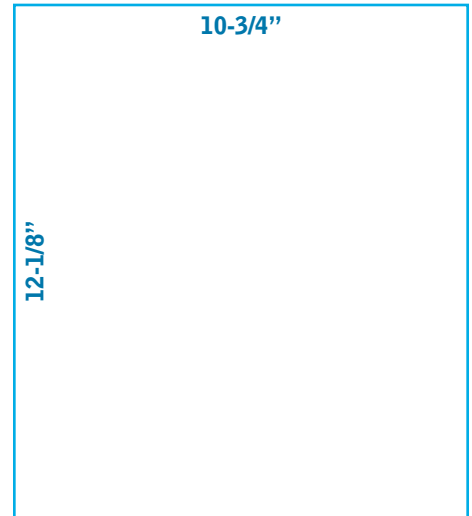
Paper stock – 60# gloss #5

**Specifications**

Trim size: 10-3/4" x 12-1/8"

Image/non-bleed size: 10-1/2" x 11-7/8"

Bleed size: 11" x 12-3/8"



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**All rates are net.**

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