



ROP DISPLAY AD MEASUREMENTS

COLUMNS	PICAS/POINTS	DECIMALS	ROUNDED FRACTIONS
1	11p0	1.833"	1 13/16
2	22p9	3.792"	3 3/4
3	34p6	5.750"	5 3/4
4	46p2	7.708"	7 11/16
5	58p0	9.667"	9 5/8
6	69p9	11.625"	11 5/8

Display Broadsheet Image Depth 19.75"

Display Tabloid Image Depth 11.375"

Display Broadsheet Doubletruck 24" X 19.75"

Display Tabloid Doubletruck 19.82" X 11.375"

CLASSIFIED AD MEASUREMENTS

COLUMNS	PICAS/POINTS	DECIMALS	ROUNDED FRACTIONS
1	6p9	1.125"	1 1/8
2	13p9	2.292"	2 1/4
3	20p9	3.458"	3 7/16
4	27p9	4.625"	4 5/8
5	34p9	5.792"	5 3/4
6	41p9	6.958"	6 15/16
7	48p9	8.125"	8 1/8
8	55p9	9.292"	9 5/16
9	62p9	10.458"	10 7/16
10	69p9	11.625"	11 5/8

Classified Broadsheet Image Depth 19.75" or 276 lines (10 columns wide)

Classified Tabloid Image Depth 11.375" or 159 lines (8 columns wide)

Classified Broadsheet Doubletruck 24" X 19.75"

Classified Tabloid Doubletruck 19.82" X 11.375"

Billing Codes and Actual Sizes

Broadsheet

Doubletruck	1 x WDT	13 col.	24"	19.75"
Full Page	1 x WPAG	6 col.	11.625"	19.75"
Half Page (V) *	1 x WHPG (V)	3 col.	5.75"	19.75"
Half Page (H) *	1 x WHPG (H)	6 col.	11.625"	9.75"
Quarter Page *	1 x WQPG	3 col.	5.75"	9.75"

* *Special Pricing Programs Only. (Not for regular ads.)*

Homestyle (Tabloid)

Tab Doubletruck	1 x TSdT	11 col.	19.75"	11.25"
Full Page	1 x TSPG or 1 x TPGS	5 col.	9.667"	11.25"
Half Page (V)	1 x TS12 (V)	2.5 col.	4.75"	11.25"
Half Page (H)	1 x TS12 (H)	5 col.	9.667"	5.5"
Quarter Page	1 x TS14	2.5 col.	4.75"	5.5"
Eighth Page (V)	1 x TS18 (V)	1.25 col.	2.375"	5.5"
Eighth Page (H)	1 x TS18 (H)	2.5 col.	4.75"	2.75"
Strip	1 x STWM	5 col.	9.667"	1.5"

The Collection in Homestyle

1 x SCC	1.833"	2"
2 x SCC (V)	1.833"	4.063"
2 x SCC (H)	3.875"	2"
3 x SCC (V)	1.833"	6.188"
3 x SCC (H)	6.188"	2"
4 x SCC	3.875"	4.063"

Yes Community Free Press

1 x VZ16 (H,V)	1/16 Page	2x4" or 1x8"
1 x VZ8 (V)	1/8 Page	2 col. 7.5"
1 x VZ8 (H)	1/8 Page	4 col. 3.75"
1 x VZ8 (S)	1/8 Page	3 col. 5"
1 x VZ14 (H)	1/4 Page	3 col. 9.75"
1 x VZ14 (S)	1/4 Page	5 col. 6"
1 x VZ12 (H)	1/2 Page	6 col. 9.75"
1 x VZ12 (V)	1/2 Page	3 col. 19.75"
1 x VZ12 (S)	1/2 Page	5 col. 12"
1 x VZPG	Full Page	6 col. 19.75"
1 x VSTP	Strip Ad	6 col. 3"