

2009 Display Advertising Deadline Schedule

ONE PROOF SERVICE

Publication Date	Reservation & Cancellation Deadline	Copy Due	Proof Ready	Proof Released
MONDAY	5:00 P.M. Thursday	6:00 P.M. Tuesday	8:00 A.M. Thursday	6:00 P.M. Thursday
TUESDAY	5:00 P.M. Thursday	6:00 P.M. Wednesday	8:00 A.M. Friday	6:00 P.M. Friday
WEDNESDAY	5:00 P.M. Friday	6:00 P.M. Thursday	8:00 A.M. Monday	6:00 P.M. Monday
THURSDAY	5:00 P.M. Monday	6:00 P.M. Friday	8:00 A.M. Tuesday	6:00 P.M. Tuesday
FRIDAY	5:00 P.M. Tuesday	6:00 P.M. Monday	8:00 A.M. Wednesday	6:00 P.M. Wednesday
SATURDAY	5:00 P.M. Wednesday	6:00 P.M. Tuesday	8:00 A.M. Thursday	6:00 P.M. Thursday
SUNDAY	5:00 P.M. Wednesday	6:00 P.M. Tuesday	8:00 A.M. Thursday	6:00 P.M. Thursday

NO PROOF SERVICE

Publication Date	Copy Due
MONDAY	6:00 P.M. Thursday
TUESDAY	6:00 P.M. Thursday
WEDNESDAY	6:00 P.M. Friday
THURSDAY	6:00 P.M. Monday
FRIDAY	6:00 P.M. Tuesday
SATURDAY	6:00 P.M. Wednesday
SUNDAY	6:00 P.M. Wednesday

*PAGE READY/ELECTRONIC

Publication Date	Copy Due
MONDAY	6:00 P.M. Friday
TUESDAY	Noon Monday
WEDNESDAY	6:00 P.M. Monday
THURSDAY	6:00 P.M. Tuesday
FRIDAY	6:00 P.M. Wednesday
SATURDAY	6:00 P.M. Thursday
SUNDAY	6:00 P.M. Friday

For spot, multi-color and double truck ads, advance schedule 24 hours.

*Page Ready & Electronic deadlines means material is ready for publication – no changes.

YES COMMUNITY

Pub Date:	Sunday Free Press
Reservation:	Thurs. 5 P.M.
Copy For Proof:	Wed. 6 P.M.
Proof Ready	Fri. 8 A.M.
Proof Release & Page Ready:	Fri. 6 P.M.
Resevation are due 10 days before publication date.	

HOMESTYLE

Pub Date:	Saturday
Reservation:	Tues. 12 NOON
Copy For Proof:	Mon. 6 P.M.
Proof Ready	Wed. 8 A.M.
Proof Release & Page Ready:	Wed. 6 P.M.

SUNDAY ZONE-PREADVANCE

Life, Travel, Entertainment	
Reservation:	Wed. 5 P.M.
Copy For Proof:	Mon. 6 P.M.
Proof Ready	Wed. 8 A.M.
Proof Release & Page Ready:	Thur. 5 P.M.

PLAY/MY TIME

Pub Date:	THURSDAY
Reservation:	Fri. 2 P.M.
Copy For Proof:	Fri 6 P.M.
Proof Ready	Mon. 8 A.M.
Proof Release & Page Ready:	Tues. 6 P.M.

For Messenger Pickup – Please Call 2 Hours Prior to Deadline, 222-2614