

2011 Display Advertising Deadline Schedule

ONE PROOF SERVICE

PUBLICATION DATE	RESERVATION & CANCELLATION DEADLINE	COPY DUE	PROOF OUT	PROOF RELEASED
MONDAY	5:00 P.M. THURSDAY	5:00 P.M. TUESDAY	8:00 A.M. THURSDAY	5:00 P.M. THURSDAY
TUESDAY	5:00 P.M. THURSDAY	5:00 P.M. WEDNESDAY	8:00 A.M. FRIDAY	5:00 P.M. FRIDAY
WEDNESDAY	5:00 P.M. FRIDAY	5:00 P.M. THURSDAY	8:00 A.M. MONDAY	5:00 P.M. MONDAY
THURSDAY	5:00 P.M. MONDAY	5:00 P.M. FRIDAY	8:00 A.M. TUESDAY	5:00 P.M. TUESDAY
FRIDAY	5:00 P.M. TUESDAY	5:00 P.M. MONDAY	8:00 A.M. WEDNESDAY	5:00 P.M. WEDNESDAY
SATURDAY	5:00 P.M. WEDNESDAY	5:00 P.M. TUESDAY	8:00 A.M. THURSDAY	5:00 P.M. THURSDAY
SUNDAY	5:00 P.M. WEDNESDAY	5:00 P.M. TUESDAY	8:00 A.M. THURSDAY	5:00 P.M. THURSDAY

NO PROOF SERVICE

PUBLICATION DATE	COPY DUE
MONDAY	5:00 P.M. THURSDAY
TUESDAY	5:00 P.M. THURSDAY
WEDNESDAY	5:00 P.M. FRIDAY
THURSDAY	5:00 P.M. MONDAY
FRIDAY	5:00 P.M. TUESDAY
SATURDAY	5:00 P.M. WEDNESDAY
SUNDAY	5:00 P.M. WEDNESDAY

*PAGE READY/ELECTRONIC

PUBLICATION DATE	COPY DUE
MONDAY	12:00 P.M. FRIDAY
TUESDAY	12:00 P.M. MONDAY
WEDNESDAY	12:00 P.M. MONDAY
THURSDAY	12:00 P.M. TUESDAY
FRIDAY	12:00 P.M. WEDNESDAY
SATURDAY	12:00 P.M. THURSDAY
SUNDAY	12:00 P.M. FRIDAY

FOR SPOT, MULTI-COLOR AND DOUBLE TRUCK ADS, ADVANCE SCHEDULE 24 HOURS.

*Page Ready & Electronic deadlines means material is ready for publication – no changes.

YES COMMUNITY	
PUB DATE:	SUNDAY FREE PRESS
RESERVATION:	Thurs. 5:00 P.M.
COPY FOR PROOF:	Wed. 5:00 P.M.
PROOF OUT:	Fri. 8:00 A.M.
PAGE READY:	Fri. 8:00 A.M.
PROOF RELEASE:	Fri. 5:00 P.M.

HOMESTYLE	
PUB DATE:	FRIDAY
RESERVATION:	Tues. 12:00 P.M.
COPY FOR PROOF:	Mon. 5:00 P.M.
PROOF OUT:	Wed. 8:00 A.M.
PAGE READY:	Wed. 12:00 P.M.
PROOF RELEASE:	Wed. 5:00 P.M.

SUNDAY ZONE – ADVANCE LIFE, TRAVEL	
RESERVATION:	Wed. 5:00 P.M.
COPY FOR PROOF:	Mon. 5:00 P.M.
PROOF OUT:	Wed. 8:00 A.M.
PAGE READY:	Thurs. 12:00 P.M.
PROOF RELEASE:	Thurs. 5:00 P.M.

PLAY/GO E-TAB	
PUB DATE:	THURSDAY
RESERVATION:	Fri. 2:00 P.M.
COPY FOR PROOF:	Fri. 5:00 P.M.
PROOF OUT:	Tues. 8:00 A.M.
PAGE READY:	Tues. 12:00 P.M.
PROOF RELEASE:	Tues. 5:00 P.M.

Reservations are due 10 days before publication date.